

Digital Design Course Syllabus

COURSE DESCRIPTION

Using web design as the platform for product design and presentation, students will create and learn digital media applications using elements of text, graphics, animation, sound, video and digital imaging for various format. The digital media and interactive media projects developed and published showcase the student skills and ability. Emphasis will be placed on effective use of tools for interactive multimedia production including storyboarding, visual development, project management, digital citizenship, and web processes. Students will create and design web sites that incorporate digital media elements to enhance content of web site.

Various forms of technologies will be used to expose students to resources, software, and applications of media. Professional communication skills and practices, problem-solving, ethical and legal issues, and the impact of effective presentation skills are enhanced in this course to prepare students to be college and career ready. Employability skills are integrated into activities, tasks, and projects throughout the course standards to demonstrate the skills required by business and industry. Competencies in the co-curricular student organization, Future Business Leaders of America (FBLA), are integral components of the employability skills standard for this course.

Digital Design is the second course in the Web and Digital Design pathway in the Information Technology cluster. Students enrolled in this course should have successfully completed Introduction to Digital Technology and Fundamentals.

SALEM HIGH SCHOOL
2016—2017

Contact Me

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Phone
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Instructional Supplies

Pen

Pencil

16 Gb Flash Drive

Headphones

Composition or Spiral
Notebook

PROMPT

POLITE

PREPARED

PROFESSIONAL

PRODUCTIVE

Course Curriculum

Semester 1:

1. Introduction to Digital Design – Functions of the Web
2. Ethical and Legal Issues Related to Digital Media Graphics
3. Develop, Design Digital Products / Adobe Instruction Certification
4. Writing for the Web and Digital Content
5. Graphical Elements and Design Prin-

Semester 2:

1. Create and Edit Images
2. Digital Audio
3. Producing Multimedia Digital Projects
4. Animations
5. Multimedia Web Components (Images, Audio, Animations– Student Portfolios)

Employability and FBLA will be incorporated throughout the entire year.

Evaluation and Grading



Progressive Assignments = 65%	Assessments = 35%
Skill Development Knowledge Application Professionalism Bell Ringers Dress for Success	Business Evaluation Knowledge Application Performance Tasks
Assignments will be weighted based on Depth of Knowledge and skills required to demonstrate mastery.	

Deficiency/Progress Reports and Report Card Dates
HS Deficiency Report - August 26 HS Progress Report - October 14 HS Deficiency Report - November 11 HS Report Card - January 9 HS Deficiency Report - February 10 HS Progress Report - March 17 HS Deficiency Report - April 21 HS Report Card - June 1
These dates are subject to change.

A 90 - 100%	B 80 - 89%	C 75 - 79%	D 70 - 74%	F 0 - 69%
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- PROMPT
- POLITE
- PREPARED
- PROFESSIONAL
- PRODUCTIVE

Classroom Expectations for Academic Success Students are expected to:
<ol style="list-style-type: none"> 1) Complete daily classwork assignments. 2) Be prepared and punctual. 3) Participate constructively as a team member. 4) Contribute to a respectful learning environment at all times. 5) Present a professional image through appearance, behavior, and language. 6) Be an active and persistent listener. 7) Demonstrate a respectful and safe use of all classroom materials. 8) Challenge yourself to continuously improve.

Business Education & Information Technology
"Don't just dream it..."
BE-IT"

FUTURE BUSINESS LEADERS OF AMERICA (FBLA)

FBLA is a co-curricular student organization that plays an integral part in the components of the Business & Technology course standards. FBLA activities are incorporated throughout this course and the rest of the Business and Computer Science courses. Students are strongly urged to join FBLA to benefit from the wealth of opportunities the organization has to offer.

We have reviewed and understand the Digital Design Syllabus together.

Print Student Name

Print Parent/Guardian Name

Student Signature

Parent/Guardian Signature

Date

Period

Parent Phone Number

Parent Email